

R.E. Fennell Company

Horse Suppliers

Manufacturers & Importers
of Fine Leather Goods
Since 1909

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Effective January 2023, the price of backing needlepoint items will be as follows:

Backing a belt having a finishing stitch
2112F\$ 100.00

Backing a belt not having a finishing stitch
2111F.....effective Jan 2020,
we no longer back belts without a finishing stitch

Backing a keytag
2114Feffective Jan 2020,
..... we no longer back keytags

Lengthening or shortening a belt previously
backed by Fennell's
• Billet end (can be up to 2" longer)\$ 45.00
• Completely redo (when possible).....\$ 175.00

Lengthening or shortening a belt not previously
backed by Fennell's
..... we no longer modify other shop's work

Insured postage to return a belt by UPS..\$ 25.00

INSTRUCTIONS FOR BACKING NEEDLEPOINT BELTS

Follow these helpful instructions in working with your needlepoint canvas for finishing into a belt. Please read all points carefully and call or email info@fennells.com with any questions you may have.

1. Finished Belt Size

We always strive to get accurate size information from you so your belt fits correctly the first time. Only *you* can tell us the right size, so spend the time to get the correct information. For further sizing details, please refer to page 2 of this document.

2. Canvas Length

Your needlepoint should be 4" less than the finished "belt size" length of the belt. Thus, if your belt is to be made 38" to the center hole, the length of the canvas should be 34". Our belts measure from the tip of the buckle to the center hole in the belt. We punch 5 holes on the billet for 2" of adjustment either way.

3. Placement of Designs

Ideally, designs such as initials, nautical flags or hobbies should be started no less than 2" from the end of the needlepoint on the left or buckle side of the belt. This is important because the billet end could overlap when worn, hiding some of your design. Designs should also be no less than 2" from the billet end on the right side. Some of the canvas is covered by the leather point and if designs approach the end of your canvas, they will be lost.

4. Canvas Design and the Needlepointed Finishing Stitch

When designing your canvas, take care to create the layout in the width you want for a finished belt, usually in the 1-1/4" range which fits most belt loops. Your needlepoint canvas must have a finishing stitch applied for Fennell's to finish it with leather into a belt. Once the designs and background are finished, a whip-style stitch binds the unfinished canvas down behind the belt. For help with creating the finishing stitch, we have found good YouTube tutorials at [Tutorial 1](#) or at [Tutorial 2](#). (See the bottom of this document for the actual URLs)

5. Buckles

Our belt buckles are lacquer-coated solid brass and can be easily cleaned with brass polish when tarnished. The buckles are 3/4", 1" and 1-1/4" wide. Most belts widths are 1" to 1-1/2", the most popular being 1" or 1-1/4" for jeans. We use a 1" or 1-1/4" buckle to match your canvas width unless your canvas is very narrow or you have specified a different buckle size.

6. Special Requests or Instructions

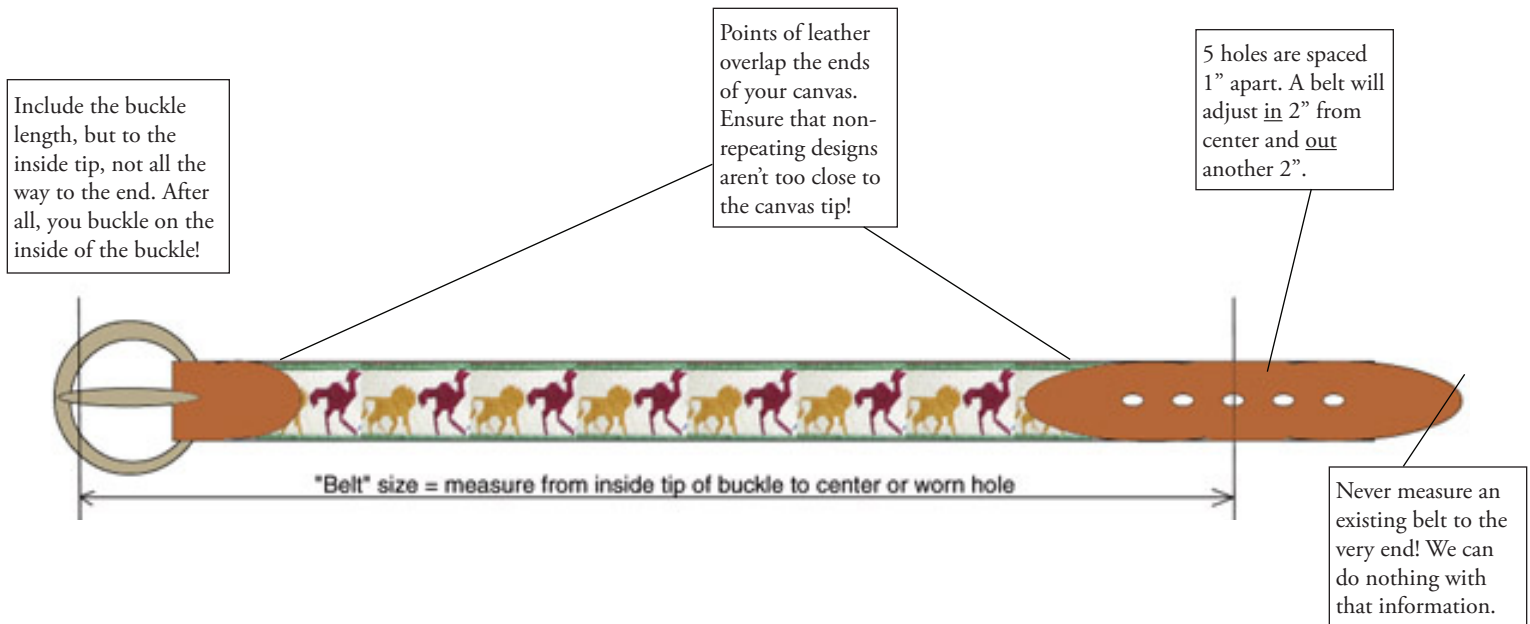
If there are any special instructions concerning your belt, please include these in your letter—only you can tell us if you want the belt finished in a non-standard way.

7. Leather Colors

We have three leather colors—chestnut, dark brown and black. Dark brown is our most popular color.

All colors are shown online at: fennells.com/np-belt-finishing.html

Anatomy of a Fennell's Needlepoint Belt Finishing Job



Proper Belt Sizing

Belt size has traditionally been found by adding two inches to one's **pants** size. However recent trends in pants styles have made this a not-so hard-and-fast rule.

Best Method

Measure a fitting belt from the inside tip of the buckle to the center (or most worn) hole as diagrammed above. Do include the length of the buckle. That will be your "belt size" and the only size you need to relate to us. This "belt size" is usually 2" greater than one's pants size as an added check.

Other Methods

1. While wearing the pants you plan to wear this belt with, put a measuring tape through your belt loops, pull it snug but not tight and use that measurement without adding to it. A belt would fit through pants the same way so you are in effect measuring the "belt size" again.
2. Add 2" to your pants size and that will be your "belt size". The two inch rule is not always hard-and-fast and can vary. Use the methods above for a truly accurate fit.

Finishing stitch tutorials

<https://www.youtube.com/watch?v=GXFSMtRsAwU>
<https://www.youtube.com/watch?v=F6kenW41SbQ>